

# Saliya Games - Press kit contents

This document lists everything in this **Saliya Games** press archive, including materials for **The Cleaners Contract**. Use these assets for fair editorial coverage-reviews, previews, news, and features. If you need something that is not here, contact the studio through the channels in the one-pagers.

**Trailer video:** The announcement trailer **MP4 file is not bundled in this ZIP** (it would add ~23 MB). **YouTube:** <https://youtu.be/J21hvox5Rns>. **Static MP4:** download from <https://saliyagames.com/game/media/tcc-trailer.mp4> or from the game press kit page on the website when you need the file.

## Folder layout

```
saliya-games-presskit-v1/  
  studio/      - Studio identity, founders, one-pagers  
  game/        - Game branding, screenshots, short clips (trailer MP4: website only)  
  optional/    - Steam storefront layouts (optional)
```

## Studio

What you get	Path in this kit	Type	How to use it
Studio overview (English)	studio/one-pagers/saliya-games-one-pager-en.pdf	PDF	Facts, links, and boilerplate for English coverage.
Studio overview (Arabic)	studio/one-pagers/saliya-games-one-pager-ar.pdf	PDF	Facts, links, and boilerplate for Arabic coverage.
Saliya Games emblem (vector)	studio/logos/saliya-games-emblem.svg	SVG	Primary mark; scales cleanly for print and web.
Saliya Games emblem (raster)	studio/logos/saliya-games-emblem-1024.png	PNG	Same mark as on the website (/brand/emblem.png); use when you need a bitmap.
Wordmark - light on dark	studio/logos/saliya-games-wordmark-light.svg	SVG	Prefer on dark or busy backgrounds.
Wordmark - light (PNG)	studio/logos/saliya-games-wordmark-light.png	PNG	Raster fallback where SVG is awkward.
Wordmark - dark on light	studio/logos/saliya-games-wordmark-dark.svg	SVG	Prefer on light backgrounds.
Wordmark - dark (PNG)	studio/logos/saliya-games-wordmark-dark.png	PNG	Raster fallback where SVG is awkward.
Mahdi Almiskin - photo	studio/founders/mahdi-almiskin.jpg	JPG	Founder headshot for bios and credits.
Ahmed Al Abdulaal - photo	studio/founders/ahmed-al-abdulaal.jpg	JPG	Founder headshot for bios and credits.

## Game - The Cleaners Contract

What you get	Path in this kit	Type	How to use it
App / tile icon (1024)	game/branding/the-cleaners-contract-app-logo-1024.png	PNG	Icon-style mark for lists, capsules, and social.
Key art	game/branding/the-cleaners-contract-key-art.png	PNG	Main promotional illustration.
Title wordmark (text logo)	game/branding/the-cleaners-contract-title-wordmark.png	PNG	Horizontal yellow title treatment on black (Steam library-style export). Separate from the app tile icon.
Game copy sheet (English)	game/copy-deck/the-cleaners-contract-press-face-sheet-en.pdf	PDF	Fact sheet and approved prose for English coverage. Web: /press/pdf/the-cleaners-contract-press-face-sheet-en.pdf.
Game copy sheet (Arabic)	game/copy-deck/the-cleaners-contract-press-face-sheet-ar.pdf	PDF	Fact sheet and approved prose for Arabic coverage. Web: /press/pdf/the-cleaners-contract-press-face-sheet-ar.pdf.
Screenshot 1	game/screenshots/tcc-screenshot-01.png	PNG	In-game still.
Screenshot 2	game/screenshots/tcc-screenshot-02.png	PNG	In-game still.
Screenshot 3	game/screenshots/tcc-screenshot-03.png	PNG	In-game still.
Screenshot 4	game/screenshots/tcc-screenshot-04.png	PNG	In-game still.
Screenshot 5	game/screenshots/tcc-screenshot-05.png	PNG	In-game still.
Short clip - progression	game/clips/tcc-meta-progression.gif	GIF	Looping gameplay moment (~1.5 MB).
Short clip - safehouse	game/clips/tcc-safehouse-shop.gif	GIF	Looping gameplay moment (~1.6 MB).
Announcement trailer (video)	(not in ZIP - web only)	-	<b>YouTube:</b> <a href="https://youtu.be/J21hvox5Rns">https://youtu.be/J21hvox5Rns</a> . <b>MP4 (~1 min, ~23 MB):</b> <a href="https://saliyagames.com/game/media/tcc-trailer.mp4">https://saliyagames.com/game/media/tcc-trailer.mp4</a> (download when needed; keeps the archive smaller).

## Optional - Steam storefront layouts

Official aspect ratios for pieces that reference the Steam store page or need store-style artwork. Filenames describe the intended placement (main capsule, library hero, small capsule, etc.).

What you get	Path in this kit	Type
Main capsule (store)	optional/steam-capsules/steam-main-capsule-1232x706.png	PNG
Header capsule	optional/steam-capsules/steam-header-capsule-920x430.png	PNG
Library header banner	optional/steam-capsules/steam-library-header-920x430.png	PNG
Library capsule (vertical)	optional/steam-capsules/steam-library-capsule-600x900.png	PNG
Vertical capsule (library-style)	optional/steam-capsules/steam-vertical-capsule-748x896.png	PNG
Small capsule	optional/steam-capsules/steam-small-capsule-462x174.png	PNG
Library hero (ultra-wide)	optional/steam-capsules/steam-library-hero-3840x1240.png	PNG
Bottom / page art	optional/steam-capsules/steam-bottom-art-1438x810.png	PNG

## Files in the folder beside this PDF

You might also see two small text files in the root of this kit:

- **VERSION** - which edition of the Saliya Games press materials this folder is (helpful if you have more than one copy and want to use the newest).
- **BUILD.txt** - the date and time this kit was finalized (in UTC), so you can tell how fresh the assets are relative to an announcement or review cycle.

Neither file is required to use the PDFs or image assets in this kit; both help verify bundle edition number and freshness.